

The University of North Carolina Press *Rights Guide*

*London Book Fair
April 14-16, 2015*

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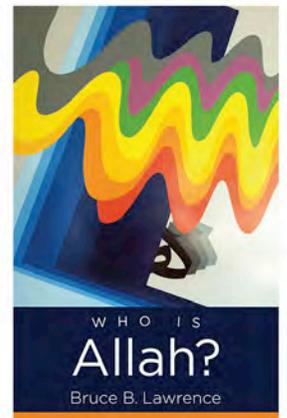
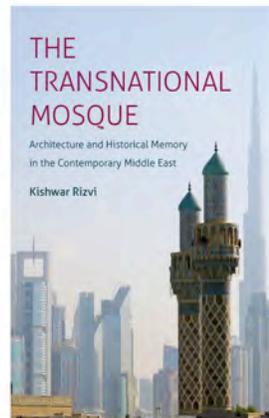
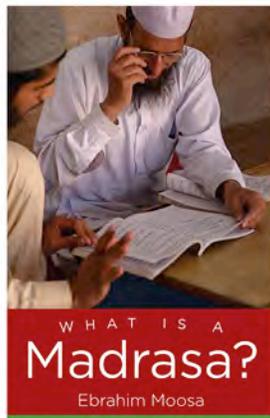
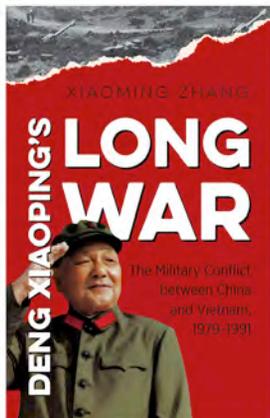
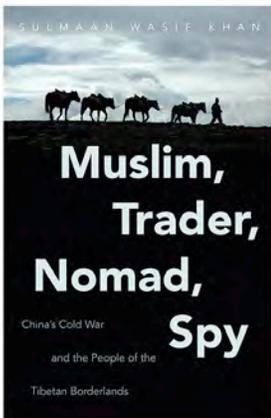


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What Is Veiling?

Author: **Sahar Amer**

Publication Date: **September 2, 2014**

Description: **256 pages, 24 halftones, notes, bibliography, index**



Key Points:

- *An introduction to one of the most visible, controversial, and least understood emblems of Islam*
- *Explains the role of veiling in the religious, cultural, political, and social lives of past and present Muslims around the world*
- *Incorporates the personal voices of Muslim women, including the author herself*
- *Written for the general reader including a glossary, illustrations, and recommendations for further reading*

For Further Exploration:

- Introduces all major aspects of veiling – including history, religion, conservative and progressive interpretations, politics and regionality, society and economics, feminism, fashion, and art
- Discusses veiling practices in both Muslim-majority and Muslim-minority societies
- Incorporates scholarly sources in an easy-to-read style
- Chapter 3 focuses on veiling practices in Turkey and Iran
- Chapter 5 focuses on veiling practices in Europe
- Chapter 7 focuses on veiling practices in Egypt

Audiobook rights to Audible.com (2014)

South Asian rights to DEV, India (2014)

European and British Commonwealth rights to Edinburgh University Press (2013)

Arabic rights in Egypt to Sutour (2013)

Sahar Amer (Ph.D., Yale University, 1994) is professor of Arabic and Islamic studies at the University of Sydney. Her book, *Crossing Borders: Love Between Women in Medieval French and Arabic Literatures*, won the MLA's Aldo and Jeanne Scaglione Prize for Comparative Literary Studies in 2009. The author lives in Australia and frequently travels in Europe and to the Arab nations, also South and South East Asia.

"[Amer] offers perhaps the definitive glossary on veiling. . . . Amer's deliberate and caring scholarly treatment is pitch-perfect. This book about "hijabistas," "muhajababes," and veiled Muslim hip-hop artists, among others, is not just about veiling; it is the story of Islam, especially modern Islam, told through the prism of the veil."-- *Publishers Weekly* Starred Review



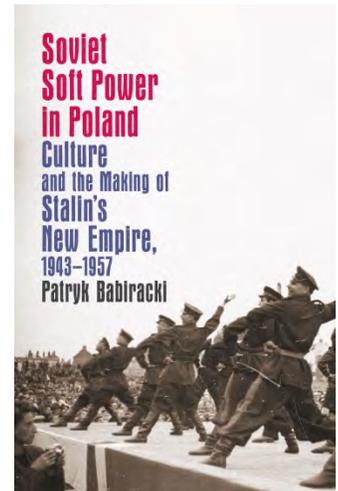
Soviet Soft Power in Poland

Culture and the Making of Stalin's New Empire, 1943-1957

Author: **Patryk Babiracki**

Publication Date: **June 22, 2015**

Description: **Approximately 368 pages, 10 halftones, 4 tables**



Key Points:

- *Explores previously overlooked subtleties and complexities of Soviet expansion into Poland in the “long decade” after World War II*
- *Chronicles unexplored backstage of mutual propaganda efforts and cooperation between Poland and USSR*
- *Analyzes reasons for the recurrent failure to manufacture an ideal vision of Polish society enriched by joining the USSR*
- *Redefines propaganda as a form of complex cultural traffic among popular, elite, and consumer cultures*
- *Introduces new interpretations of postwar Soviet propaganda outreach*

For Further Exploration:

- Explores negotiation exchanges between journalists, students, fiction writers, scientists, and information workers across borders
- Explores the enduring consequences of the failure to unite the two nations and its affect in the Eastern bloc countries
- Examines the histories of empire and imperialism through the history of Soviet-Polish relations
- Analyzes Soviet-Polish and Soviet-East European cultural relations in the formative decade of the Cold War
- Appeals to interest in soft power and the Cold War in UK, France, Germany, Ukraine, Russia, Japan, and China

Patryk Babiracki (Ph.D., Johns Hopkins University, 2008) is Assistant Professor of Modern Russian and Eastern European History at the University of Texas at Arlington.

"Beautifully written and full of original insights gleaned from a variety of newly available sources, *Soviet Soft Power in Poland* reveals Patryk Babiracki as a master of the complexities of Cold War politics in East Central Europe. This landmark work deserves a wide readership among those who want to know what the Cold War meant to the millions who lived beyond the Iron Curtain." -- John Connelly, author of *Captive University: The Sovietization of East German, Czech, and Polish Higher Education, 1945–1956*



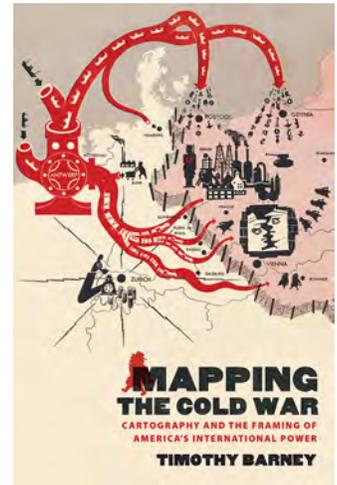
Mapping the Cold War

Cartography and the Framing of America's International Power

Author: **Timothy Barney**

Publication Date: **April 13, 2015**

Description: **Approximately 352 pages, 25 halftones, notes, bibliography, index**



Key Points:

- *Describes how maps depicted and provoked American and Soviet relationships during the Cold War*
- *Asserts that cartography was a strategic political practice that aided and shaped geopolitics*
- *Incorporates maps from varied sources including Time Life, Forbes, and the U.S. Department of Defense*
- *Imaginative and engaging, reaches audience of geographers, students of the Cold War, American studies readers, and historians*

For Further Exploration:

- Analyzes the “Gulag – Slavery, Inc.” map of alleged prison locations across the USSR and Eastern Europe, commissioned by the U.S. to provoke Soviet response
- Explores how the US and the Soviets used cartography as a medium for managing and displaying nuclear threats
- Chapter 3 highlights important cartographic intersections between popular media, independent institutions, and the US National Security organizations
- Chapter 4 discusses the relationships between the Northern and Southern hemispheres and how the US attempted to use cartography to form third world allies in UN Programs

Tim Barney (Ph.D., Maryland, 2011) is an assistant professor of rhetoric and communication studies at the University of Richmond. His dissertation, on which this manuscript is based, won three national awards through the National Communication Association: from the American Society for the History of Rhetoric, and the Critical/Cultural Studies Division and the Political Communication Division of NCA.

"This original and important contribution, the first substantial history of Cold War cartography, adds a geographical dimension to a period and a conflict crying out for such an approach." — Matthew Farish, University of Toronto



Showbiz Politics

Hollywood in American Political Life

Author: **Kathryn Cramer Brownell**

Publication Date: **November 24, 2014**

Description: **Approximately 304 pages, 11 halftones, notes, bibliography, index**



Key Points:

- *A sweeping study of Hollywood and politics from 1920 through 1980 that addresses the state of media and politics today*
- *Focuses on the evolving relationship between show business and ambitious politicians seeking the White House*
- *Analyzes how entertainment became a strategy to win votes, raise money, and secure personal, political, and economic success*

For Further Exploration:

- Explores negotiations, consultations, and relationships that developed between Hollywood figures and politicians from Dwight D. Eisenhower, to JFK, to Bill Clinton
- Goes behind the scenes of Richard Nixon's presidential campaigns using new archival materials released in 2009
- Shows how the business sense and public relations skills of entertainers like Louis B. Mayer, Humphrey Bogart, Bette Davis, Jack Warner, Harry Belafonte, Ronald Regan and members of the Rat Pack, including Frank Sinatra, Dean Martin, and Sammy Davis Jr., made Hollywood connections an asset in the political world
- Chapters 5-7 focus on presidential politics

Audiobook rights to Blackstone Audio, 2014

Kathryn Cramer Brownell is assistant professor of history at Purdue University. She is the author of several articles on entertainment and politics, and recently co-authored an editorial column on John F. Kennedy's political legacy for Reuters.

Travel Plans:

- British Association of American Studies conference (April 2015)

"In a superb book that will command immediate attention, Brownell takes familiar material and mixes it with new findings in such a way as to make the seemingly familiar new. One of the most sweeping studies of Hollywood and politics, *Showbiz Politics* places the evolving relationship between show business and those seeking the White House at the center of modern American politics."--Steven Ross, University of Southern California



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Free State of Jones

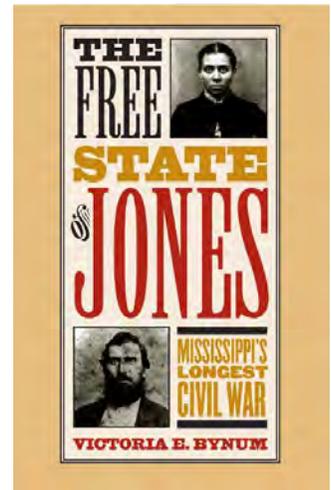
Mississippi's Longest Civil War

Major Motion Picture to be released March 2016

Author: **Victoria Bynum**

Publication Date: **September 23, 2001**

Description: **336 pages, 32 illustrations, 9 genealogical charts, 10 maps**



Piercing through the myths that have shrouded the "Free State of Jones," Victoria Bynum uncovers the fascinating true history of this Mississippi Unionist stronghold, widely believed to have seceded from the Confederacy, and the mixed-race community that evolved there. She shows how the legend--what was told, what was embellished, and what was left out--reveals a great deal about the South's transition from slavery to segregation; the racial, gender, and class politics of the period; and the contingent nature of history and memory.

Gary Ross, who also directed *The Hunger Games* and *Seabiscuit*, will lead this Civil War thriller adaptation, starring Matthew McConaughey, Gugu Mbatha-Raw and Keri Russell.



<http://screenrant.com/free-state-jones-2016-casting-images-mcconaughey-release-date/>

<http://www.slashfilm.com/free-state-of-jones-photo/>

Victoria Bynum is Distinguished Professor Emeritus of history at Texas State University, San Marcos. She is author of *The Long Shadow of the Civil War: Southern Dissent and Its Legacies* and *Unruly Women: The Politics of Social and Sexual Control in the Old South*.

"Bynum's deeply researched and well-written book unravels the historical and sociological significance of the Piney Woods region of southeastern Mississippi. . . . Powerful, revisionist, and timely, Bynum's book combines superb history with poignant analysis of historical memory and southern racial mores." --*Choice*



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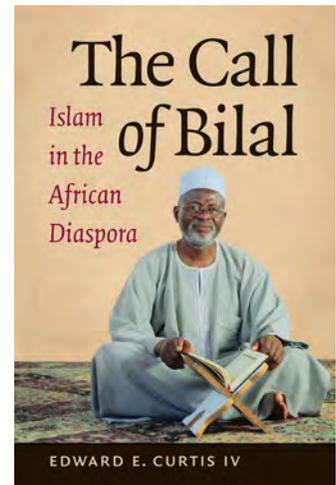
Call of Bilal

Islam in the African Diaspora

Author: **Edward E. Curtis IV**

Publication Date: **October 15, 2014**

Description: **Approximately 224 pages, 6 halftones, notes, bibliography, index**



Key Points:

- *Reveals the diversity of everyday practice of Islam from perspective of African-descended Muslims around the globe*
- *Highlights the importance of racial identity and the realities of racism in the practice of Islam*
- *Focuses on aspects of the diaspora never before covered in one single book, comparing the religious practices of African Muslim people across many contexts*

For Further Exploration:

- Discusses the practice of Islam in a wide range of countries including Brazil, Trinidad and Tobago, Italy, Portugal, northern Africa, India, and the Middle East
- Addresses the sharp growth of Islam in sub-Saharan Africa and in its global diaspora, as well as potential for both cooperation and conflict with African Christian-dominant nations
- Author studied the Diaspora in South Africa, a nation discussed in the book

Edward E. Curtis IV (Ph.D., University of South Africa, 2000) is Millennium Chair of the Liberal Arts and Professor of Religious Studies at the Indiana University School of Liberal Arts in Indianapolis.

"A vital intervention in the field, *The Call of Bilal* creatively and successfully engages Islamic studies as well as African diaspora studies. Features exactly the right balance between ethnographic material and analysis in a much needed conversation on the intersections of race and Islam, a crossroads of fields, arguments, and debates that has until now been insufficiently explored in its global dimensions." -- Juliane Hammer, University of North Carolina at Chapel Hill



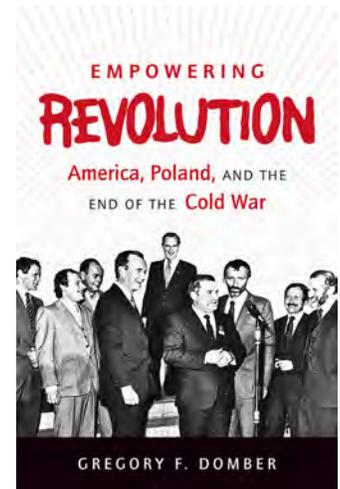
Empowering Revolution

America, Poland, and the End of the Cold War

Author: **Gregory F. Domber**

Publication Date: **October 6, 2014**

Description: **Approximately 416 pages, 10 halftones, appendixes, notes, bibliography, index**



Key Points:

- *First international history of Poland's conversion from totalitarian state to emerging democracy*
- *Published at the 25th anniversary of the Polish solidarity movement*
- *First detailed study of US-Polish relations at the end of the Cold War*
- *Emphasizes how US policies sustained and empowered the Polish democratic movement*
- *Includes oral histories, archival sources, and 30 interviews with pivotal figures from the Revolution*

For Further Exploration:

- Traces US policies' sustained influence on anti-communist opposition groups, particularly Solidarity
- Argues that Soviet reforms and international policies allowed for radical, pro-democratic change in Poland
- Analyzes the global impact on the Polish pro-democracy movement, identifying Poland as a laboratory for the Soviet's own future political and social reforms
- Provides a multi-perspective analysis, highlighting key figures such as Reagan, Gorbechev, and Pope John Paul

Gregory Domber (Ph.D. George Washington University, 2008) is assistant professor of history at the University of North Florida. In 2009 he received the biennial Betty M. Unterberger Prize for best Ph.D. dissertation at the Society for Historians of American Foreign Relations conference.

"Empowering Revolution is well-written, well structured, lapidary in its arguments, and very thoroughly researched. There is nothing like it in either English or Polish (or German or French). It is by far the most comprehensive treatment of this important subject, and Domber will be the most authoritative source on the late 20th century Polish state's transition to democracy for many years to come."-- Mark Kramer, Director, Cold War Studies, Harvard University

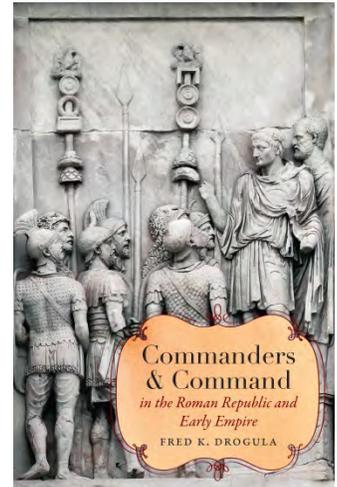


Commanders and Command in the Roman Republic and Early Empire

Author: **Fred K. Drogula**

Publication Date: **April 13, 2015**

Description: **Approximately 432 pages, notes, bibliography, index**



Key Points:

- *Offers new understanding on how the Roman concept of provincial command changed and developed with the empire*
- *Chronicles Rome's government and concepts of authority through the breakdown of territory consuls, the culmination of Julius Caesar's rule, and finally the concentration of power under Augustus*
- *Explores the history of provincial command through Romans' own words, ideas, concepts, and vocabulary*
- *Explains the gaps in incomplete records of military leadership and governmental roles from the time*
- *Provides solutions to long-standing problems in the modern understanding of Roman commanders by exploring the origins of the Republic*

For Further Exploration:

- Chapter one analyzes the transition period between the expulsion of the last king and the rise of the Republican government, noting the original disparity between military authority and civilian magistrate
- Chapter two examines the authority that defined a military commander
- Chapter three explores the division of military power into different spheres of responsibility and how the Roman military was not a chain of command but rather an interwoven system of authority
- Chapter four explains the evolution of Rome and how the lack of a formal constitution allowed for the nature of government and military command to remain malleable
- Chapter five studies how the Roman province transformed from a sphere of conquest to a sphere of governance
- Chapter six ties in the exploration of Rome's military origins to shed new light on old questions regarding the late Republic
- Chapter seven explores how the first emperor, Augustus, manipulated the traditional ideas of provincial command to create his position

Fred K. Drogula is an Associate Professor of History at Providence College and a historian of ancient Greece and Rome. His research focuses on the cultural, political, and intellectual history.



Selling Empire

India in the Making of Britain and America, 1600-1830

Author: **Jonathan Eacott**

Publication Date: **November 9, 2015**

Description: **Approximately 432 pages, 30 halftones,
7 figures**



Key Points:

- *Situates India as an idea and place at the heart of English imperial ambitions*
- *Interweaves cultural, political, and economic analysis of Indian goods in the Atlantic world*
- *Links the historiographies of four continents over three centuries*
- *Traces the creation of an imperial consumer culture centered around Indian goods*
- *Refigures how historians consider the British Empire, revealing false correlation between the geography of imperial thinking and geography of imperial rule*
- *Connects the India trade to the development of the American colonies and their revolution*
- *Analyzes the evolving consumer networks that bound Britain, India, and America together in global structures of economic and cultural independence*

For Further Exploration:

- Explains the process of Britons and Americans adopting and adapting many aspects of Indian material culture
- Explores the East India Company's rule in India, the behavior of Company servants, and the interactions between Indians and Britons

South Asian rights to Orient Blackswan, India

Jonathan Eacott is assistant professor of history at the University of California, Riverside.



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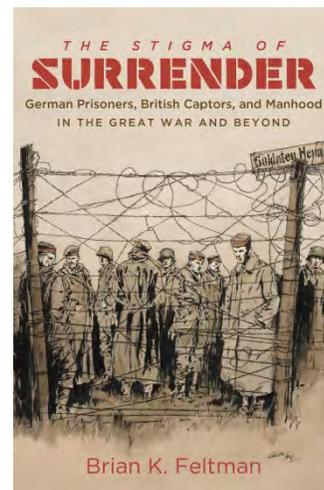
The Stigma of Surrender

German Prisoners, British Captors, and Manhood in the Great War and Beyond

Author: **Brian K. Feltman**

Publication Date: **March 15, 2015**

Description: **Approximately 280 pages, 14 halftones, notes, bibliography, index**



Key Points:

- *First World War I study that follows German prisoners of the British from capture to repatriation*
- *Presents innovative perspectives on the ways that popular notions of masculinity affected how soldiers experienced war and captivity*
- *Explores the crucial importance of emasculation to military captivity*
- *Incorporates previously unused prisoner correspondence, military and diplomatic communications and prisoner capture reports*

For Further Exploration:

- Focuses on the experiences of the more than 132,000 German military prisoners held in the United Kingdom
- Based on archival research from more than 10 German archives, as well as several archival collections in the UK
- Written by a recipient of a DAAD Research Fellowship at Universitat Stuttgart (2005)

Brian K. Feltman (Ph.D. Ohio State University, 2010) is assistant professor of history at Georgia Southern University. He has also taught at the Universitat zu Koln.

"Superbly written and extremely well researched, this history of the German POW experience significantly advances our understanding of captivity during the First World War. With a novel argument that also sheds new light on constructions of soldierly masculinity and ideas about 'national community' in wartime and postwar Germany, Feltman presents an excellent study that will make a substantial and original contribution to the field."-- Matthew Stibbe, Sheffield Hallam University



Shadow Cold War

The Sino-Soviet Competition for the Third World

Author: **Jeremy Friedman**

Publication Date: **September 1, 2015**

Description: **Approximately 288 pages**



Key Points:

- *First exploration of ideological differences behind Chinese and Soviet Cold War agendas in post-colonial Asia, Africa, and Latin America*
- *Discusses how these differences fostered political fissures and a global shift from leftist revolutionary emphasis*
- *Fills a gap in Cold War texts as scholars shift their studies towards economic and political interactions between nations in the East and Global South*
- *Breaks new ground by approaching the Sino-Soviet split from a global perspective*
- *Based on archival research from ten countries, including new materials from Russia and China, many no longer accessible to researchers*

For Further Exploration:

- First book to illuminate the significance of the Sino-Soviet confrontation, describing a second Cold War the two countries fought in the shadow of the capitalist-communist clash.
- Argues that both nation's Marxist ideologies stemmed from two different agendas, asserting the Soviet Union's revolution was rooted in anti-capitalistic principles, while China's was founded on anti-imperialism.
- Discusses Russia's shift from "peaceful coexistence" and socialism-building of the early 1960s to their Chinese-like revolutionary agenda by the mid-1970s.
- Provides further analysis on how this shift spawned a worldwide movement from leftist revolution to a focus on nationalism, ethnicity, race and identity.

Jeremy Scott Friedman (Ph.D., Princeton University, 2011) is associate director of the Brady-Johnson Program in Grand Strategy and lecturer in history at Yale University.

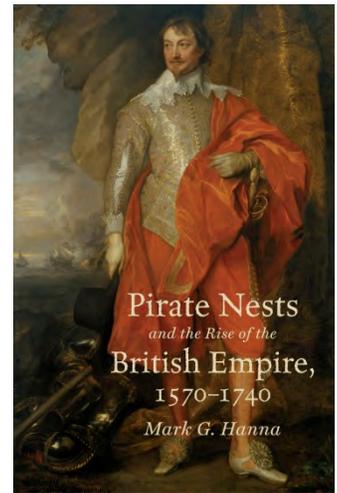


Pirate Nests and the Rise of the British Empire, 1570-1740

Author: **Mark G. Hanna**

Publication Date: **June 15, 2015**

Description: **Approximately 448 pages, 8 halftones, 3 maps, notes, index**



Key Points:

- *The first comprehensive history of piracy in the early modern British Atlantic*
- *Analyzes the developmental role of pirates in local communities on the edges of the British Empire's control*
- *Narrates the fitful transformation of autonomous colonies into the British Empire*

For Further Exploration:

- Examines pirates, their illicit activities, their efforts to evade justice, and the communities that harbored them around the edges of England's burgeoning empire
- Explores pirate shelters in ports from Bermuda to the Northeastern US and the slaves, species, and East India merchandise they supplied to communities along the seaboard
- Recasts piracy studies to focus on the economic and political development of emerging infrastructures

Mark G. Hanna (Ph.D, Harvard University, 2006) is Assistant Professor of History at University of California, San Diego.

"Affecting developments as disparate as silversmithing and slavery, print media and judicial practices, international law and domestic labor systems, piracy was central to English colonization in the Americas. *Pirate Nests* challenges us to rethink both the microhistories and the metanarratives of English expansion and the colonies' legacy to the United States." -- Elizabeth Mancke, University of New Brunswick



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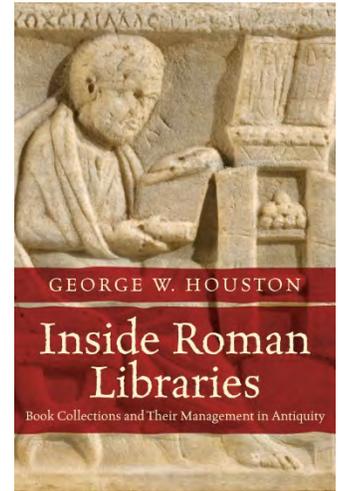
Inside Roman Libraries

Book Collections and Their Management in Antiquity

Author: **George W. Houston**

Publication Date: **November 17, 2014**

Description: **Approximately 360 pages, 13 halftones, 7 tables, appendixes, notes, bibliography, index**



Key Points:

- *First book to address the creation, maintenance, and use of libraries in ancient Greece, Italy, and Egypt*
- *Compares the functions of ancient book collections to those of modern libraries*
- *Includes papyrological, literary, archaeological, and epigraphical sources*
- *Of interest to both classical scholars and library historians*

For Further Exploration:

- Explores the complex world of ancient libraries spanning four centuries from Cicero to Constantine
- Traces the science of libraries from ancient book roll, to specific Roman-era collections, to the equipment and personnel needed to tend to such collections
- Traces how individual manuscripts were brought together into small and large collections
- Studies collections of books as they can be reconstructed from papyri
- Explores connections between library collections, the rooms and buildings that housed them and the men who curated them
- Discusses how collections such as the Villa of the Papyri at Herculaneum on the Bay of Naples (chapter three) were chosen, assembled, organized, and maintained

George W. Houston (Ph.D., University of North Carolina, 1971) is professor emeritus of classics at the University of North Carolina at Chapel Hill.

"Inside Roman Libraries is a pleasure to read. Through a careful collection of evidence, it makes a highly original contribution to our understanding of ancient literary culture." -- Peter van Minnen, University of Cincinnati



The Sino-Soviet Alliance

An International History

Author: **Austin Jersild**

Publication Date: **February 3, 2014**

Description: **352 pages, 14 halftones, notes, bibliography, index**



Key Points:

- *Presents the Sino-Soviet alliance in terms of the life experiences of Soviet advisers traveling in China*
- *Looks beyond the political disputes and instead explores Soviet advisers' civic activities*
- *Explores the world of debate and exchange between China and Central Europe*
- *A multilingual project that draws upon archival materials from Moscow, Prague, Berlin, and Beijing*

In 1950, the Soviet Union and the People's Republic of China signed the Treaty of Friendship, Alliance, and Mutual Assistance in order to forge cultural and technological cooperation. While this treaty was intended to serve as a break with the colonial past, Austin Jersild argues in *THE SINO-SOVIET ALLIANCE* that the alliance ultimately failed due to the enduring problem of Russian imperialism. In doing so, Jersild examines the Sino-Soviet relationship through the experiences of Soviet advisers on *komandirovka*, work-related travel, in China. These Soviet advisers participated in a wide array of activities, from the development of university curricula to giving piano lessons, exploring for oil, and constructing railroads. Their goal was to produce a Chinese administrative elite in their own image which could serve as an ally in the Soviet bloc's struggle against the United States.

Like China, the USSR's allies in Central Europe were frustrated by the "great power chauvinism" of the Soviet Union. Jersild bases significant portions of his book on direct debate between the Chinese and the Czechoslovaks, East Germans, Hungarians, and Poles about Joseph Stalin, the Secret Speech, the rebellions of 1956, and Soviet leadership. Jersild consequently examines how the socialist bloc exchange explains the Sino-Soviet split in the late 1950s and even aids in understanding broader international history. Drawing on material from Moscow, Prague, Berlin, and Beijing, Jersild strongly emphasizes the international character of the Sino-Soviet alliance.

Austin Jersild (Ph.D., UC-Davis, 1994) is associate professor of history at Old Dominion University. He spent a summer conducting research in China to round out his study of the Sino-Soviet relationship.



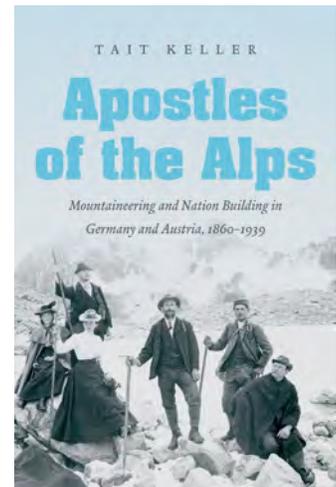
Apostles of the Alps

Mountaineering, Nature, and Nationhood In Germany and Austria, 1860-1939

Author: **Tait Keller**

Publication Date: **October 19, 2015**

Description: **Approximately 288 pages, 18 halftones, 3 figures, 3 maps**



Key Points:

- Examines the history of the German and Austrian Alpine frontier
- Explores how the Alps were a political, environmental, and cultural battleground central to Germany and Austria's path to modernization
- Places the Alpine borderlands at the heart of the German nationhood question
- First American scholar to use newly opened Historical Alpine Archives in Munich and Innsbruck
- Explores the urban dwelling Alpine enthusiasts whom in 1894, climber Johannes Emmer referred to as "Apostel für die Schönheit der Hochgebirgswelt" (apostles for the beauty of the high mountain world), in his History of the German and Alpine Association

For Further Exploration:

- Explores how Alpine tourism pushed industrial development and the nationalization of the high frontier
- Argues that disagreements over modernization opened the mountains to competing agendas and hostile ambitions
- Examines how political battles, social conflicts, culture wars, and environmental crusades shaped modern Germany and Austria
- Focuses on the Alps' unique status as an ecoregion and how it develops different relationships to the nation state, political borders, and cultural communities

Tait Keller (Ph. D., Georgetown University, 2006) is an Assistant Professor of History at Rhodes College. Her previous works have been featured in publications such as *Environmental History* and the *Encyclopedia of International Security*.



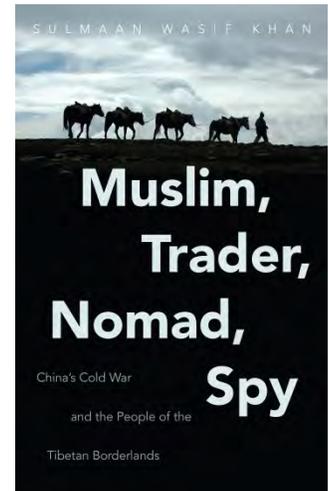
Muslim, Trader, Nomad, Spy

China's Cold War and the People of the Tibetan Borderlands

Author: **Sulmaan Wasif Khan**

Publication Date: **March 23, 2015**

Description: **Approximately 208 pages, 10 halftones, 6 maps, notes, bibliography, index**



Key Points:

- *The first book to explore the role of the "fourth world" of the Tibetan borderlands, a stateless realm of nomadic tribes and hamlets strung along the peaks far from the reach of central authorities*
- *Describes the impact of events on the Tibetan frontier on modern Chinese imperial structure and foreign policy*
- *Argues that people of the borderlands forced China to deal with state weakness, transitioning to a harder, more heavy-handed imperial structure*
- *Demonstrates how China's interactions with the "fourth world" shaped new possibilities for policies toward the third world, such as China's reactions with its Himalayan neighbors*
- *Includes interviews with Tibetan refugees old enough to remember the volatile political landscape of the 1950s and 1960s*
- *Incorporates newly declassified archival materials from China and Taiwan*

Sulmaan Khan (Ph.D., Yale University, 2012) is assistant professor of Chinese foreign relations at the Fletcher School of Tufts University.

"Scholars of international history studies have long championed a 'new international history,' work that not only studies high politics but also represents the bottom-up, cultural, and social experience of everyday people. Emerging here is a pathbreaking book of new international history that so many of us have been striving to produce."--Chen Jian, author of *Mao's China and the Cold War*



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Contact: Vicky Wells
vcwells@email.unc.edu

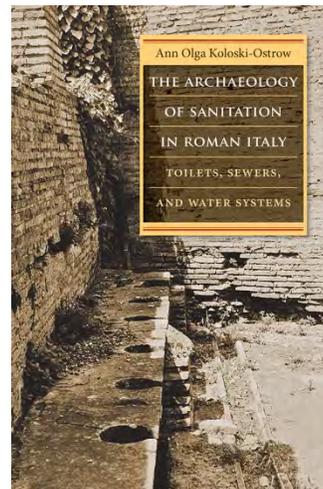
The Archaeology of Sanitation in Roman Italy

Toilets, Sewers, and Water Systems

Author: **Ann Olga Koloski-Ostrow**

Publication Date: **April 6, 2015**

Description: **Approximately 312 pages, 28 drawings, 64 halftones, 8 maps, notes, bibliography, index**



Key Points:

- *Explores the relatively unexamined world of bathrooms and sewers as a lens to Roman urban planning and development, sanitation, hygiene, and public health*
- *Probes the divisions between what is “public” and “private” for Romans*
- *Deals with the complexity of sanitary customs from around the world and throughout passing eras*
- *Topic of intense interest to study of classics*

For Further Exploration:

- Includes examples from western and eastern cultures and from biblical times to the present day to discuss the complexity of sanitary customs around the world and over time
- Explores graffiti, sanitation-related paintings, literary record, and physical remains of ancient sewer systems
- Examines the engineering of Roman sewer networks, Roman beliefs about health, the implications for improved health conditions, and Roman social customs surrounding public relief stations
- Focuses on the cities of Pompeii, Herculaneum, Rome, and Ostia
- Contributes to current scholarly interest in sanitation throughout Roman Europe

Ann Olga Koloski-Ostrow (Ph.D., University of Michigan, 1986) is an associate professor of Classical Studies at Brandeis.

"Ann Olga Koloski-Ostrow's clear, engaging work is a valuable, thoughtful study on a subject of interest to classicists, historians, anthropologists, and architectural historians. *The Archaeology of Sanitation in Roman Italy* promises to advance significantly the scholarship on this neglected aspect of life in ancient Roman Italy." -- John Clarke, University of Texas, Austin



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Contact: Vicky Wells
vcwells@email.unc.edu

Who Is Allah?

Author: **Bruce B. Lawrence**

Publication Date: **April 6, 2015**

Description: **Approximately 240 pages, 13 halftones, notes, bibliography, index, 56 sidebars**



Key Points:

- *Explores Allah as a deity and as a social and political concept*
- *Describes the diverse practices and traditions by which Muslims throughout the world worship and understand Allah*
- *Explains how understanding Allah can help to clarify sources of global conflict*
- *Written for the general reader including a glossary, illustrations, and recommendations for further reading*

For Further Exploration:

- Illustrates the roles Allah plays in daily religion as well as in scholarly practices
- Traces the history of Allah through artists and painters as well as mystics and scholars
- Chapter 1 describes how, by whom, and for what purpose Allah is invoked or spoken
- Chapter 2 focuses on the numerous contexts in which theologians and philosophers have defined Allah and for what reasons
- Chapter 3 examines Allah's role in the mystical branch of Islam, Sufism, and how self-knowledge may lead to knowledge of the divine
- Chapters 4 and 5 consider how Allah is understood in the digital age and how the internet may affect traditional Islamic authority

European and British Commonwealth rights to Edinburgh University Press (2014)
South Asian rights to DEV, India (2015)

Bruce B. Lawrence is Professor Emeritus of Islamic Studies at Duke University and was Carnegie Scholar of Islam from 2008 to 2010. He is author of many books including *Bin Laden*, *Messages to the World* and *The Qur'an – A Biography*. He frequently travels to Istanbul.

"Lawrence's fresh take illuminates Islamic approaches in new ways, and the book will be useful to a general audience as well as to students of Islam and Muslim cultures learning in both secular and Islamic classrooms." -- Peter Gottschalk, author of *Religion, Science, and Empire*



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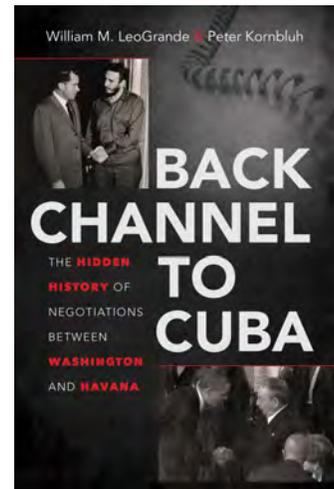
Back Channel to Cuba

The Hidden History of Negotiations between Washington and Havana

Author: **William M. LeoGrande and Peter Kornbluh**

Publication Date: **October 13, 2014**

Description: **Approximately 536 pages, 23 halftones, notes, bibliography, index**



Key Points:

- *First history of diplomacy between the U.S. and Cuba to chronicle attempts at reconciliation, written by two prominent scholars*
- *Highlights the relevance of studying U.S.-Cuban relations in light of current events*
- *Draws new perspectives from recently declassified documents and interviews with figures including Fidel Castro and Jimmy Carter*

For Further Exploration:

- Challenges conventional wisdom of perpetual hostility between the US and Cuba
- Explores Washington and Havana's mutually recognized common interests, attempts to overcome distrust, repeated correspondence over the last half century, and surprisingly large number of agreements
- Reveals a fifty-year record of dialogue and negotiation from John F. Kennedy's offering of an olive branch to Fidel Castro after the missile crisis, to Henry Kissinger's top secret quest for normalization, to Barack Obama's promise of a "new approach"
- Includes ten "diplomatic lessons" for the future of US and Cuban relations which offer an important perspective on current political debates

William M. LeoGrande, professor of government at American University, is the author of *Our Own Backyard: The United States in Central America, 1977-1992*, among other books.

Peter Kornbluh, director of the Cuba Documentation Project at the National Security Archive in Washington, D.C., is the author of *The Pinochet File: A Declassified Dossier on Atrocity and Accountability*, among other books.

"Told in clear prose, this richly detailed book underscores how diplomacy makes headlines, but many exchanges happen far from official negotiation tables."

-- *Publishers Weekly* Starred Review

New York Times Review:

http://www.nytimes.com/2014/10/01/world/americas/kissinger-drew-up-plans-to-attack-cuba-records-show.html?_r=0

Democracy Now Review:

http://www.democracynow.org/2014/10/2/secret_history_of_us_cuba_ties



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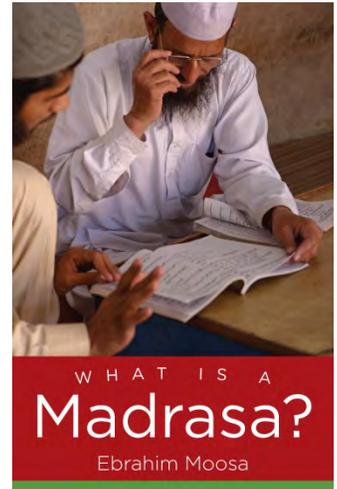
Contact: Vicky Wells
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What Is a Madrasa?

Author: **Ebrahim Moosa**

Publication Date: **April 6, 2015**

Description: **Approximately 304 pages, 16 halftones, notes, bibliography, index, 24 sidebars**



Key Points:

- *Defines and explains the madrasa and its importance to Muslim religious life*
- *Explores the madrasa's role in politics and social dialogues regarding Muslim Law and theology in the contemporary world*
- *Suggests ways non-Muslims can improve their understanding of Muslim societies*
- *Written for the general reader including a glossary, illustrations, and recommendations for further reading*

For Further Exploration:

- Provides a nuanced explanation of the madrasa's place in Muslim culture today, emphasizing the Indo-Pakistan subcontinent and the post-high school madrasa
- Takes the reader inside madrasa life, exploring a typical day for teachers and students
- Argues that various theologies taught in different madrasas exemplify debate about the power and politics of knowledge
- Explores crucial geopolitical faultlines with implications for religion, politics, and security in Europe

European and British Commonwealth Rights to Edinburgh University Press (2014)
South Asian rights to DEV, India (2015)

Ebrahim Moosa is a professor of Religious and Islamic Studies at Duke University. Moosa's first book, *Ghazali and the Poetics of Imagination* won the American Academy of Religion's Award for Best First Book in the History of Religions; was A New Statesman Book of the Year; and was a Choice Outstanding Academic Title.

"Offering a historically informed insider account of the madrasa, Ebrahim Moosa presents a view of the madrasa which is very different from what has often been purveyed by the media... the book puts the madrasa's intellectual concerns in their historical context, dispels myths, and provides a critique of contemporary madrasas."--Muhammad Qasim Zaman, author of *Modern Islamic Thought in a Radical Age*



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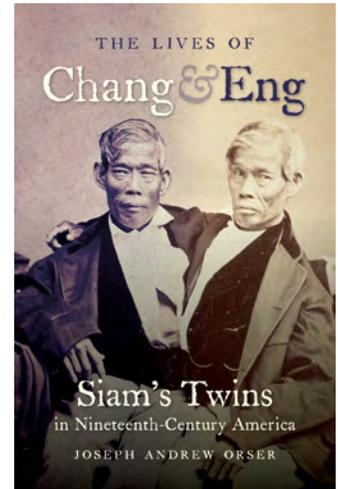
Contact: Vicky Wells
vcwells@email.unc.edu

The Lives of Chang and Eng Siam's Twins in Nineteenth-Century America

Author: **Joseph Andrew Orser**

Publication Date: **November 3, 2014**

Description: **Approximately 280 pages, 10 halftones, notes, bibliography, index**



Key Points:

- *Brimming with anecdotes and revelations, this engaging narrative draws connections between antebellum southern society and the Bunkers' personal struggles for acceptance and normality*
- *Peers into the lives of two well-known yet enigmatic 19th-century figures*
- *Relevant to multiple disciplines, including U.S. cultural history, ethnic studies, Asian American history, and disability studies*

For Further Exploration:

- Chronicles the multifaceted history of conjoined twins Chang and Eng Bunker from touring "freaks of nature" to domestic, married, and church-going citizens
- Examines 19th century American culture and society through the prism of Chang and Eng
- Deconstructs how Americans projected their own fears of monsters onto the twins who constantly professed their normality
- Traces Chang and Eng's transcontinental lives through Siam, antebellum America, and their European travels

Audiobook rights to Audible.com (2014)

Joseph Orser teaches history at the University of Wisconsin-Eau Claire.

Travel Plans: Thailand (2015, tentative)

"With patient research, artful writing, and a sure sense of cultural and historical contexts ... Orser delivers a humane and ultimately moving portrait of the twins and their families. His book gives us a compelling account of the changing racial and cultural landscapes of the United States but reminds us that the twins have yet to finish their cultural work." —Ann Fabian, Rutgers University



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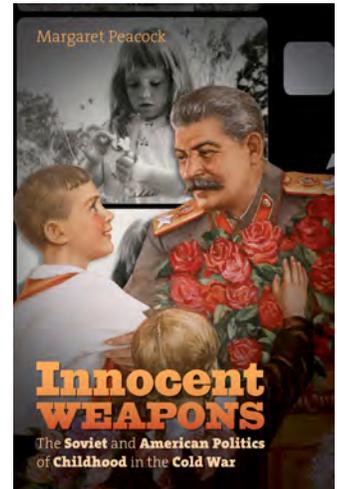
Innocent Weapons

The Soviet and American Politics of Childhood in the Cold War

Author: **Margaret Peacock**

Publication Date: **August 25, 2014**

Description: **304 pages, 29 halftones, notes, bibliography, index**



Key Points:

- *Examines how Soviet and American politicians, propagandists, and their supporters used images of children for the legitimization of policy and attempted creation of a Cold War consensus at home and abroad*
- *Explores how images of children were used as symbols of state successes and failures*
- *One of only a few books in existence that examines the lived experience of the Cold War for the Soviet populace*

For Further Exploration:

- Analyzes how the Soviet Union and the US manufactured similar visions of idealized and threatened children and how these coded images defined, calcified, undermined, and traversed people's understandings of the world around them
- Argues that Soviet and American propagandists had more in common with each other than with their intended audience
- Provides a comparative analysis of how the Soviet and American governments explained the Cold War battle to their populations
- Contributes to a growing body of scholarship that views the Cold War as an event that spanned geographic and ideological boundaries, not simply a clash of ideologies
- Based on research in sixteen archives spanning three countries and four languages
- Chapter 7 focuses on the image of the child in Soviet broadcasting to Vietnam

Margaret Peacock (PhD, UT Austin, 2008) is an assistant professor of history at the University of Alabama.

"Innocent Weapons is smart, innovative, and well written...It is, in fact, one of the deepest and most balanced works that I have read on the international history of U.S.-Soviet relations and stands as a path-breaking contribution to studies of the Cold War, popular culture, and comparative history. This is a first-rate and original work."--Jeremi Suri, University of Texas at Austin



Alcohol A History

Author: **Rod Phillips**

Publication Date: **October 13, 2014**

Description: **Approximately 392 pages, notes, bibliography, index**

2014 Gourmand Drinks Awards, USA Winner

Key Points:

- *A global survey of alcohol's history from 7,000 BC to the present*
- *Investigates how societies have consumed, produced, and regulated alcohol*
- *Explores attitudes toward drinking and drunkenness through a range of perspectives including gender, class, religion, and medicine*
- *Considers not only Western Europe and the Americas, but also Russia, Asia, and colonial alcohol policies in Africa*

For Further Exploration:

- Studies aspects including patterns of consumption, production, trade, regulation, and shifting attitudes towards drinking and drunkenness
- Highlights the tension between alcoholic beverages' status as nutritional and potable dietary staples and as objects of regulation
- Analyzes how, although alcohol has held practical value throughout history, it has provoked more governmental and religious scrutiny than any other commodity
- Explores volatile social boundaries around alcohol consumption in different cultures that break through the barriers of class, race, and gender
- Each chapter focuses on a lively period in alcohol's history

Croatian rights to Algoritam (2015)
French rights to Presses de l'Universite Laval (2014)
Korean rights to Yeonamsoga (2014)
Book club rights to the History Book Club (2014)

Rod Phillips is a professor of history at Carleton University in Ottawa, and the author of many books on social history and the history of wine. He is also a wine writer, and contributes regularly to the international wine media.

Previous Publications:

- A SHORT HISTORY OF WINE, London Penguin, Campus Verlag (German), De Boekerij (Dutch), Sigongsa (Korean), Editora Record (Portuguese), Yeksmo (Russian)
- UNTYING THE KNOT, Cambridge University Press, Terramar (Portuguese), China Translation and Publishing Corporation (Chinese), Marabut (Polish), Osiris Kiado (Hungarian), YMS Soryush (Japanese), Dongmunsun (Korean)



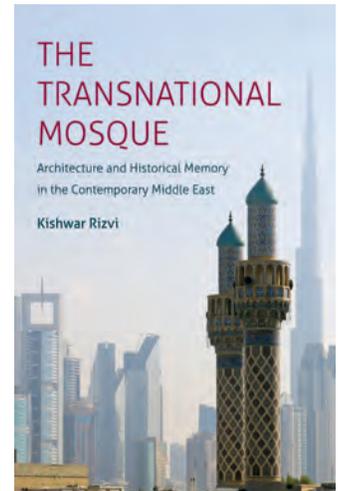
The Transnational Mosque

Architecture and Historical Memory in the Contemporary Middle East

Author: **Kishwar Rizvi**

Publication Date: **November 30, 2015**

Description: **Approximately 288 pages, 23 color plates, 12 drawings, 78 halftones**



Key Points:

- *Examines the role of mosques in the construction of contemporary Muslim identity through their political, religious, and architectural history*
- *Explores how mosques mark the underlying harmonious and conflicting connections of Islamic regions and communities*
- *Argues that monumentalized mosques and public discourse reflect concerns for modern reinterpretations of the history of Islam*
- *Repudiates the common representation of Islam as a monolithic identity by highlighting transregional and transhistorical trends*
- *Draws upon extensive research in architecture, institutional patronage, and religious networks in Saudi Arabia, Iran, Turkey, and the United Arab Emirates, as well as in Egypt, Germany, and Pakistan*

For Further Exploration:

- Focuses on individual architects and multinational corporations to illuminate the significance of mosques as validations of religious practice and constructions of nationalist ideology
- Explores the dynamism and diversity of modern mosques such as those in a Wahabi-Sunni kingdom, a Shi'i theocratic government, and a Republic balancing secularism and moderate Islam

Kishwar Rizvi (PhD, MIT, 2000) is an Assistant Professor at Yale in the Department of the History of Art. Her previous publications include *The Safavid Dynastic Shrine: History, Religion and Architecture in Early Modern Iran and Modernism* (I.B. Tauris, London) and *The Middle East: Architecture and Politics in the Twentieth Century*

"An excellent study with no rivals... This work is particularly noteworthy for the manner in which it links architectural and religio-political agendas in specific countries with global or diasporic examples."--Jamal J. Elias, University of Pennsylvania



Research to Revenue

A Practical Guide to University Startups

Author: **Don Rose and Cam Patterson**

Publication Date: **November 30, 2015**

Description: **Approximately 320 pages, 23 figures, 12 tables**



Key Points:

- *Comprehensive, practical, and thorough guide to university startups*
- *Covers the best practices for recognizing commercial opportunity, protection of intellectual property, and the essential steps in startup formation as well as common and avoidable mistakes*
- *Written for a variety of readers such as university administrators, tech transfer officers, and faculty and staff working labs and research facilities*
- *Undertakes a thorough examination of the entrepreneurial ecosystem with focus on the three components of university, people, and money*

For Further Exploration:

- Part 1 provides an overview of how universities commercialize technologies and the role startups play in that process
- Part 2 provides a mini tutorial on the business aspect of a university startup from business model to technology and product development
- Part 3 guides the reader through the key steps in preparing, launching, and building a university startup
- Part 4 is a personable exploration of the motivations for starting a company, issues around conflict of interest and commitment, the mental and physical separation of the startup from the university lab, and how to think about company control
- Part 5 examines programmatic approaches to fostering entrepreneurship on the campus while upholding the mission of the university

Don Rose (PhD, UNC Chapel Hill, 1988) is the director of Carolina KickStart at The University of North Carolina at Chapel Hill, co-founder of Phase Bioscience, and founder of Heleos Advisors in Chapel Hill. He was president of US Operations of Deerac Fluids in Dublin and has published a multitude of scientific articles and holds several patents.

Cam Patterson is Senior Vice President and Chief Operating Officer at New York-Presbyterian Hospital/Weill Cornell Medical Center.



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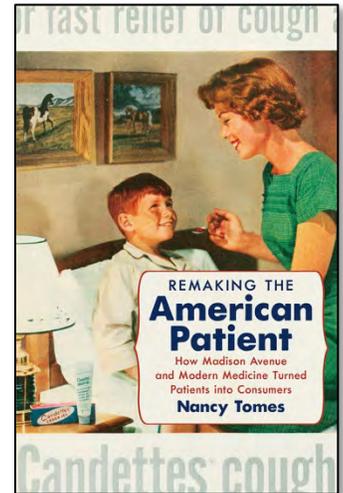
Remaking the American Patient

How Madison Avenue and Modern Medicine Turned Patients into Consumers

Author: **Nancy Tomes**

Publication Date: **May 25, 2015**

Description: **Approximately 560 pages, 20 halftones, notes, bibliography, index**



Key Points:

- *Explores the consequences of modern consumerism and modern medicine having come of age at exactly the same time*
- *Tracks the origins of patient “empowerment”, starting pre-Internet when patients and physicians struggled over economic interest and professional trust*
- *Brings together recent scholarship on the history of 20th-century consumer culture with the extensive literature on the evolution of 20th-century American medicine*
- *Explores the now common practices of consumer healthcare: asking questions, keeping up with scientific developments, trolling for information, and second guessing accepted scientific wisdom*
- *Accessibly written and meticulously researched, perfect for general readers and scholars alike*

Nancy J. Tomes is a professor of history at Stony Brook University. She received her doctorate in American history from the University of Pennsylvania (1978). Tomes is, most notably, the author of *The Gospel of Germs: Men, Women and the Microbe in American Life* (Harvard, 1998), which won the 2002 Welch Medal from the American Association for the History of Science and the 2001 Watson Davis and Helen Miles Davis Prize from the History of Science Society.

"No historian other than Nancy Tomes could have succeeded so admirably in tracing the complicated path of medical consumerism through of the major political and social developments of the twentieth century. A novel and highly readable account of the rise of the patient-consumer in the United States, *Remaking the American Patient* defines a new area of inquiry." -- Christopher Crenner, University of Kansas Medical Center



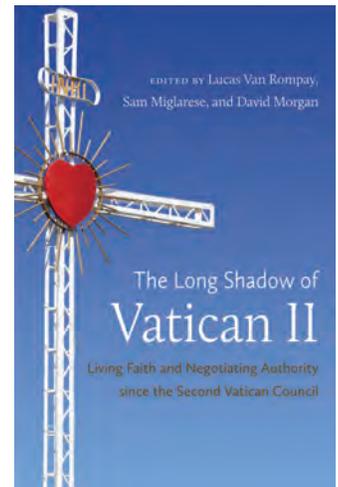
The Long Shadow of Vatican II

Living Faith and Negotiating Authority since the Second Vatican Council

Edited by: **Lucas Van Rompay, Sam Miglarese, and David Morgan**

Publication Date: **September 28, 2015**

Description: **Approximately 192 pages, 15 halftones, notes, bibliography, index**



Key Points:

- *Illuminates and assesses crucial aspects of the Second Vatican Council, its reception, and its modern reinterpretation*
- *Features five key thematic essays that explain the radical changes made at the Council and reveal the Council's continual impact on the Church and its followers*
- *A lived history focusing on how Vatican II has affected and will affect religious practice of everyday American Catholics*
- *Explores how, though Vatican II was meant to reassert church authority, the council and its reception has demonstrated Church limitations in its role and place in current society*

For Further Exploration:

- Original essays explore interfaith relationships, the Council's effects on social issues such as gender, sexuality, and procreation, Church authority and its relationship to laypeople, movement among women to become priests, and the material culture of Catholicism
- Demonstrates how the Council Fathers made momentous decisions that have forever changed the way thinking, worshipping, and acting within the Catholic community

Lucas Van Rompay (PhD, Catholic University of Louvain, 1976) is a professor at Duke University in the Department of Religion and Eastern Christianity

Sam Miglarese is adjunct instructor of religious studies and education and director of community engagement at Duke University

David Morgan is professor of religious studies and professor of art, art history, and visual studies at Duke University



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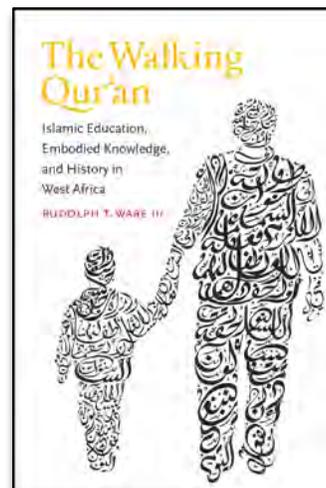
The Walking Qur'an

Islamic Education, Embodied Knowledge, and History in West Africa

Author: **Rudolph T. Ware III**

Publication Date: **June 16, 2014**

Description: **352 pages, 12 halftones, 4 maps, notes, bibliography, index**



Key Points:

- *The most up-to-date and detailed treatment of Qur'an schools*
- *Important contribution to the understudied topic of Islam in Africa*
- *Contributes to the discussion of “daara”, the literal embodiment of knowledge and the view of the human being as a living version of the Qur'an*
- *Highlights the importance of Qur'an schools in building a postcolonial society*

For Further Exploration:

- Combines a history of the West African tradition of Qur'an schools with ethnographic fieldwork, covering parts of present-day Senegal and Gambia
- Recounts the school's historical significance for Senegambian communities during the Atlantic Slave Trade, their role in postcolonial societies, and how their understanding of knowledge is connected to traditional Islamic paradigms
- Explores controversial schooling methods such as corporal punishment and ritual almsseeking
- Introduces specific educational styles from the perspective of the practitioners

Rudolph T. Ware III is assistant professor of history at the University of Michigan.

"Ware's astute historical analysis ... serves as a lens to rewrite the story of Qur'an schooling and West Africa, offering new and compelling perspectives on the social, political, economic, and religious history of the area. This book will ... have a lasting impact on the field of African history and the study of Islam in Africa." —Ruediger Seesemann, University of Bayreuth



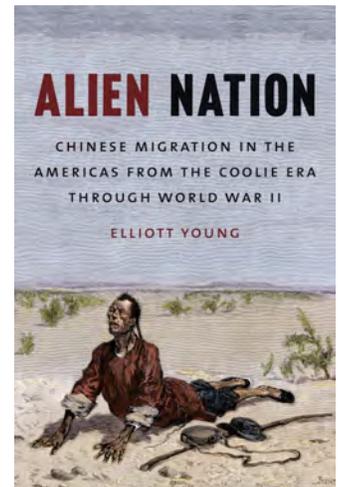
Alien Nation

Chinese Migration in the Americas from the Coolie Era through World War II

Author: **Elliott Young**

Publication Date: **November 3, 2014**

Description: **Approximately 448 pages, 32 halftones, 4 figures, 2 maps, 1 table, notes, bibliography, index**



Key Points:

- *First transnational history of Chinese migration to the Americas*
- *Examines the development of "illegal alien" status as a response to Chinese migration*
- *Explores immigrants' creation of alternative Chinese communities and a multinational web of border crossings within the United States, Canada, Mexico, Cuba, and Peru*
- *First book about Chinese migration to link the nineteenth century "coolie" era to the later period of modern "free migration"*
- *Explores how Chinese "alien" otherness hastened the creation of immigration bureaucracies charged with capture, imprisonment, and deportation*

For Further Exploration:

- Analyzes Sinophobia throughout Greater North America and Cuba, highlighting the anti-Chinese violence movement in Mexico
- Chapter 1 focuses on the brutal shipping of indentured laborers from southern China to the Americas, resulting in a higher mortality rate than the African Middle Passage
- Chapter 2 focuses on the deceptive labor contracts of Cuba and Peru meant to continue slavery under a new guise, highlighting similarities in legislation regarding "the coolies"
- Chapters 6-7 explore the resultant rise of xenophobia and nationalism across the Americas and China and its effect on immigration restrictions

Elliott Young (Ph.D., University of Texas at Austin, 1997) is associate professor of history at Lewis and Clark College

Previous Publication:

CATARINO GARZA'S REVOLUTION ON THE TEXAS-MEXICO BORDER, Comisión Organizadora para la Commemoración en Tamaulipas del Bicentenario de la Independencia y Centenario de la Revolución Mexicana (Spanish)

Travel Plans:

- Mexico City and Tepoztlán (Summer, Annually), Havana (Spring 2015), Cuba (2015)



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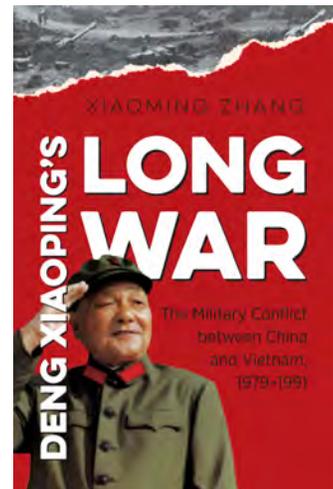
Deng Xiaoping's Long War

Military Conflict between China and Vietnam, 1979-1991

Author: **Xiaoming Zhang**

Publication Date: **August 10, 2015**

Description: **Approximately 288 pages, 16 halftones, 5 maps, notes, bibliography, index**



Key Points:

- *Uses newly discovered Chinese documents to retrace China and Vietnam's military conflict beginning with the Sino-Vietnam War*
- *Blends history, military strategy, with declassified materials and memoirs to chart China's multifaceted approach to warfare*
- *Explores the war's importance in understanding China's current role as the major military player in the Asian-Pacific world*

For Further Exploration:

- Explores China's complex motivations for invading Vietnam such as the power struggle that resulted from Deng Xiaoping's ascendance to power, Beijing's new push for economic reform after opening to the outside world, bad blood between the Vietnamese and Chinese governments, and the chance to demonstrate Soviet inability to protect their Vietnamese allies.

Xiaoming Zhang (Ph.D., University of Iowa, 1994) Born in Nanjing, China, but now a U.S. citizen, the author earned his Bachelor's Degree from Nanjing Teachers University and completed his Ph.D. at the University of Iowa.

"This is the most comprehensive and well-researched study yet published of Chinese decision-making--both diplomatic and on the battlefield--during the 1979 Sino-Vietnamese War and the ensuing ten-year conflict. Offering new insights culled from a wide range of never-before-utilized Chinese-language primary documents, Zhang's argument is unique and valuable, and it deserves wide circulation within the scholarly community." -- Robert Ross, Boston College

